

Summary of Green Carnival 2011

With a consecutively 8-year title sponsorship from the Epson Foundation, the Eighth Green Carnival 2011 was held at the Kowloon Park's Piazza on 16th January 2011. Co-organised by the Leisure and Cultural Services Department and supported by the Environmental Protection Department, Electrical and Mechanical Services Department and The Hong Kong Institution of Engineers Young Members Committee. The event was also sponsored by the Silver Sponsors – The Hongkong Electric Co. Ltd., Hong Kong Housing Authority and Hong Kong Housing Society; Bronze Sponsors – CLP Power HK Ltd., Hong Yip Service Company Ltd, Print-Rite A&J Ltd. and The China Paint Mfg. Co. (1932) Ltd. and 33 other sponsors and supporting organizations¹. Nearly 10,000 participants were attracted to this annual public environmental education event.

The Green Council was honoured to have the MTR Corporation Limited, the “Star” Ferry Company Limited, Hong Kong Housing Authority, Hong Kong Housing Society, Urban Group and The Link to provide advertising spaces for this event. With the approval from the Lands Department, roadside banners were hanging at eye-catching locations in Tsim Sha Tsui and Hung Hom districts. Newspapers “Take Me Home” offers an advertisement for the event. In addition, over 4,500 posters and 5,500 tickets were distributed to all local schools, public and private housing estates, commercial buildings, shopping arcades, district council offices, sponsors and supporting organisations.



Lightbox Advertisement in Central MTR Station



Roadside banner in Hung Hom



Roadside banner in East Tsim Sha Tsui

¹ Other sponsors and supporting organizations include (in alphabetical order), Besteam Dragon and Lions Agencies, Caritas Ma On Shan Secondary School, Cathay Pacific Airlines Limited, Charming Trims Company Ltd, EBA Communications, Fifth Wisdom Technology Ltd., The Greenwise workers Co-operative Society Limited, HKSKH Lady MacLehose Centre, Hong Kong Disneyland, Hong Kong Pui Ching Primary School, Hong Kong Waste Management Association, IED Dancing Society, IGP Innovative Gift and Premium Co. Ltd, GreenLeaves Advertising Ltd., Lands Department, MTR Corporation Ltd., Ngong Ping 360 Limited, Ocean Park Corporation, Office System Limited, PaperOne, Pok Oi Hospital 80th Anniversary Tang Ying Hei College, Promotional Partners Worldwide, Newston Kids, Siu Fook Union, St. Mark's Secondary School, SKH Kei Yan Primary School, Sport-Art Space, St. John Ambulance, The Hong Kong Polytechnic University, The Sport-art Taekwon-do Association, The “Star” Ferry Company Limited, the Link, Urban Group.

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The opening ceremony was officiated by VIPs (namely Mr. Akihiko Sakai, Executive Officer of Seiko Epson Corporation, Mr. Au Wai Kwong, Elvis, JP, Assistant Director of Environmental Protection Department, Ir Li Kwok-Keung, Assistant Director / Electricity and Energy Efficiency of Electrical and Mechanical Services Department, and Ms Linda Ho, CEO of Green Council and guests (including Mr. Philip Ho, Regional (East) Relations Manager/ Community Affairs of CLP Power Hong Kong, Ms Sylvia Kan, Assistant General Manager of Hong Kong Housing Society, Mrs. Irene Cheng, Assistant Director (Development and Procurement) of Hong Kong Housing Authority, Ir CF Lam, Chairman of HKIE-Environmental Division, Mr. Frankie Hau, Environmental, Health and Safety Manager of Ocean Park, and Ms Arlene Lo, Chairman of HKIE-YMC).



Tripartite organizations calling for green living at the Opening Ceremony of Epson Green Carnival 2011

“Global Warming and its impact our future” is the theme of Green Carnival 2011, a total of 24 environmental education displays and fun-filled game booths, managed by 22 government departments, schools, professional associations, private companies and green groups. Participants could not only acquire gifts from the booths but also various information on environmental protection and global warming.

Another attraction of the Carnival was the Tenth Creative Eco-model Tournament. A total number of 87 teams, representing 10 primary schools and 15 secondary schools, used recycled materials, rubber band, propellers and their ideas to design and build a mousetrap car for competing the awards of bowling competition and design and overall championship during the Tournament. The overall champion is Po Leung Kuk Tin Ka Ping Millennium Primary School, which won the champion and second runner-up of Mousetrap Car Bowling competition in Primary School Section.



Overall Champion of Eco-Model Tournament – Po Leung Kuk Tin Ka Ping Millennium Primary School

**第十屆環保創意模型設計比賽 — 環保創意模型老鼠夾車比賽
決賽結果**

小學組

最佳表現獎	編號	學校名稱
冠軍	P026	保良局田家炳千禧小學
亞軍	P017	保良局田家炳千禧小學
季軍	P016	福建中學附屬學校

最具環保創意獎	編號	學校名稱
冠軍	P021	秀茂坪天主教小學
亞軍	P006	循道學校
季軍	P027	沙田崇真學校

中學組

最佳表現獎	編號	學校名稱
冠軍	S050	東華三院郭一葦中學
亞軍	S004	香港正覺蓮社佛教正覺中學
季軍	S031	中華基督教會基智中學

最具環保創意獎	編號	學校名稱
冠軍	S003	寧波公學
亞軍	S033	香港道教聯合會圓玄學院第二中學
季軍	S048	伊利沙伯中學舊生會湯國華中學

全場總冠軍:		保良局田家炳千禧小學
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