

Summary of Green Carnival 2010

With a consecutively 7-year title sponsorship from the Epson Foundation, the seventh Green Carnival 2010 was held at the Hong Kong Polytechnic University on 31st January 2010. Co-organised by the Department of Applied Biology and Chemical Technology of the Hong Kong Polytechnic University and supported by the Environmental Protection Department, Electrical and Mechanical Services Department and The Hong Kong Institution of Engineers Young Members Committee. The event was also sponsored by the Gold Sponsor – Hong Kong Housing Authority; Silver Sponsor – CLP Power HK Ltd., Hong Kong Housing Society and The Hongkong Electric Co., Ltd.; Bronze Sponsor – GreenGood Eco-Tech. Co., Ltd., Ocean Park Hong Kong, SPI (Overseas) Ltd. and The China Paint Mfg. Co. (1932) Ltd. and 37 other sponsors and supporting organization¹. More than 4,000 participants were attracted to this annual public environmental education event.

The Green Council was honoured to have the MTR Corporation Limited, the “Star” Ferry Company Limited, Hong Kong Housing Authority, Hong Kong Housing Society, Urban Group and The Link to provide advertising spaces for this event. With the approval from the Lands Department, roadside banners were hang at eye-catching locations in Central, Tsim Sha Tsui and Hung Hom districts. The Prime Magazine, CAPITAL Magazine and Take Me Home offer half or full page advertisement for the event. In addition, over 3,500 posters were distributed to all local schools, public and private housing estates, commercial buildings, shopping arcades, sponsors and supporting organisations.



Lightbox Advertisement in Tsim Sha Tsui MTR Station



Roadside banner in Central



Roadside banner in East Tsim Sha Tsui

¹ Other sponsors and supporting organizations include (in alphabetical order) Antalis (HK) Ltd., Beanie Magazine, Bonaqua[®] Mineralized Water, Chinese YMCA of Hong Kong, Civic Change, Eco-Education & Resources Centre, Fifth Wisdom Technology Ltd., Forbo Flooring China, Forleda Eco-Services Co. Ltd., GJ Kids, Goody Environmental (HK) Co., Ltd., Greeners Action, Greenleaves Advertising Ltd., Hong Kong Disneyland, Hong Kong Plastic Bag Manufacturers' Association, Hong Kong Waste Management Association, Junior Achievement Hong Kong, Lands Department, Lee Lik Chee Publication Co., Ltd., Light Every Door, Millennium City Management Services Office, MTR Corporation Ltd., Ngong Ping 360 Limited, Ocean Park Conservation Fund, Paperhouse Creations, Plan G Solutions Limited, Promotional Partners Worldwide, ReKRETE (ASIA) Ltd., South China Media Limited & Capital Magazine, Standard (Chan's) Co., The “STAR” Ferry Co., Ltd., The Link Management Ltd., The Prime Magazine, Universal Plastic & Metal Manufacturing Ltd., Urban Group, Versatech Group Ltd., and WWF Hong Kong.

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The opening ceremony was officiated by VIPs (namely Mr. Akihiko Sakai, Director of Seiko Epson Corp., Mr. Kazufumi Kobayashi, Chairman of Epson Foundation, Mr. Vincent Tang, Assistant Director of Environmental Protection Department, Ir LI Kwok-Keung, Acting Assistant Director / Electricity and Energy Efficiency of Electrical and Mechanical Services Department, Dr. Hon Priscilla Leung, Chairperson of Green Council and Ms Linda Ho, CEO of Green Council) and guests (including Mr. T.C. Yee, General Manager/Corporate Development of Hongkong Electric Co., Limited, Mr. Philip Ho, Regional(East) Relations Manager/ Community Affairs of CLP Power Hong Kong, Ms Irene Cheng, Assistant Director (Development and Procurement) of Hong Kong Housing Authority, Mr. Ip Kam-Shing, Director of Property Management Division of Hong Kong Housing Society, Ir CF Lam, Committee of Hong Kong Waste Management Association, Mr. Li Yan Tai, Managing Director of Ngong Ping 360 Ltd., Mr. Frankie Hau, Environmental, Health and Safety Manager of Ocean Park, Mr. Romano Chan, Business Manager of The China Paint Mfg. Co. (1932) Ltd., Mr. Wilson Leung, Director of SPI (Overseas) Ltd. And Mr. Leo Chan, Chairman of HKIE-YMC).



Tripartite organizations calling for green living at the Opening Ceremony of Epson Green Carnival 2010



A 'Hovercraft' running for victory



Tournament's overall champion – Chi Lin Buddhist Secondary School

“Combat Climate Change” is the theme of Green Carnival 2010, a total of 30 environmental education displays and fun-filled game booths, managed by 24 government departments, schools, professional associations, private companies and green groups. Participants could not only acquiring gifts from the booths but also various information on environmental protection and combat climate change.

Another attraction of the Carnival was the Ninth Creative Eco-model Tournament. A total number of 62 teams, representing 14 primary schools and 14 secondary schools, used recycled materials, rubber band, propellers and their ideas to design and build a hovercraft for competing the awards of speed and design and overall championship during the Carnival. The winning hovercraft was made by Chi Lin Buddhist Secondary School fought off stiff competition to claim the top spot.